



BioMagic

ABOUT OUR COMPANY

Alliance Kozmetik, is one of the biggest companies in Turkey regarding the production of hair dyes and various hair care products. It maintains in the sector as a progression of a business formation in 1976. The facilities of our company is all equipped by modern and new technology. The constant specialty of all the products produced since the beginning is the quality. The main factor that differs us from the other companies is the innovation, all the new products are based on improvement. There are many dealers of Alliance Kozmetik in domestic and abroad markets.



ISO 9001:2008
Quality Management System
Certificate Number: 8689



ISO 22716:2007
Good Manufacturing Practices (GMP)
Certificate Number: 0131

PROUDLY

Thanks to the pure and organic extracts inside of the formulas, our products are accepted and sold by very well known chains as;



" Not just a Pharmacy, everything in healthcare retailing"

BIOMAGIC HAIR COLOR CREAM

Certified Organic Ingredients;

Thanks to its new formula containing Organic Certified Raw Materials, BioMagic Hair Color Cream preserves the naturalness of the hair, and provides the hair with vitality and brightness

The formula enhanced with the newly-developed substitute materials prescribed by the European Commission Scientific Committee on Consumer Safety (SCCS) instead of ammonia, PPD and resorcinol.

Perfect results with reliable ammonia-free formula; White covering superior to an ammonia product.





1.00 / Black



3.00 / Dark Brown



4.00 / Brown



5.00 / Light Brown



6.00 / Dark Blonde



7.00 / Blonde



8.00 / Light Blonde



9.00 / Very Light Blonde



11.00 / Extra Lightened Natural Blonde



6.72 / Dark Beige Blonde



7.72 / Beige Blonde



8.72 / Light Beige Blonde



5.03 / Light Natural Golden Brown



6.03 / Dark Natural Golden Blonde



7.03 / Natural Golden Blonde



77.33 / Deep Golden Blonde



55.07 / Intense Chocolate Brown



66.07 / Chocolate Brown



77.07 / Natural Brown Blonde



66.78 / Deep Dark Blonde Beige Pearl



66.43 / Deep Dark Blonde Mahogany Gold



77.66 / Medium Deep Copper



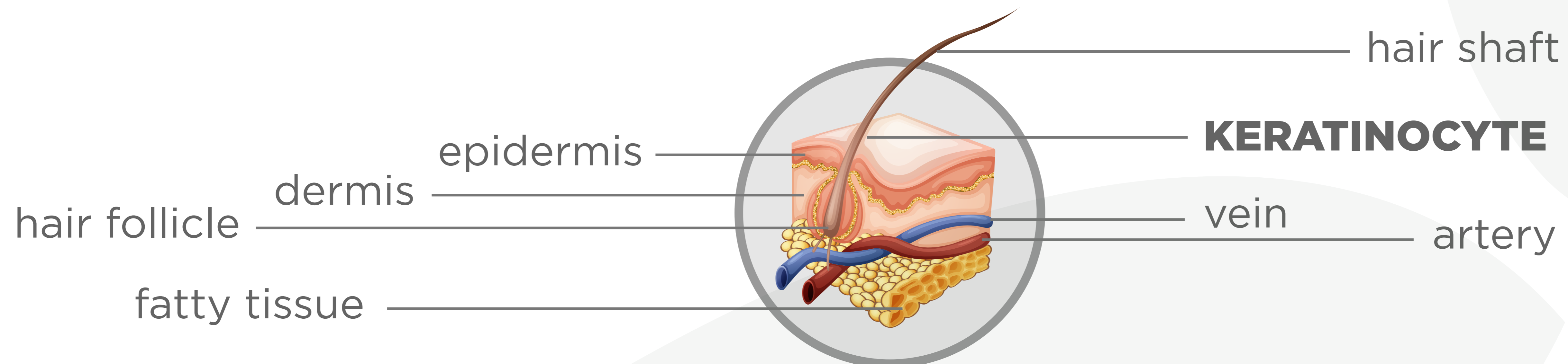
55.55 / Deep Dark Red



66.55 / Cherry Red

KERATIN-ADDED FORMULA

Keratin is a protein made of 18 aminoacids. It is naturally present in the skin, nails, hair. Keratin is in the surface of hair structure and makes it strong and healthy, it gives elasticity and structure. As the time goes by, keratin gets weaker in the hair structure and the hair becomes frizzy and fragile. When the keratin-added BioMagic Hair Color Cream is applied to hair, the keratin repairs the general structure and gives volume to the hair. In addition to making the hair silky, bright and smooth, the keratin-added BioMagic Hair Color Cream strengthens the hair against sunlight, wind or extreme heat changes and the external chemicals such as UVA.



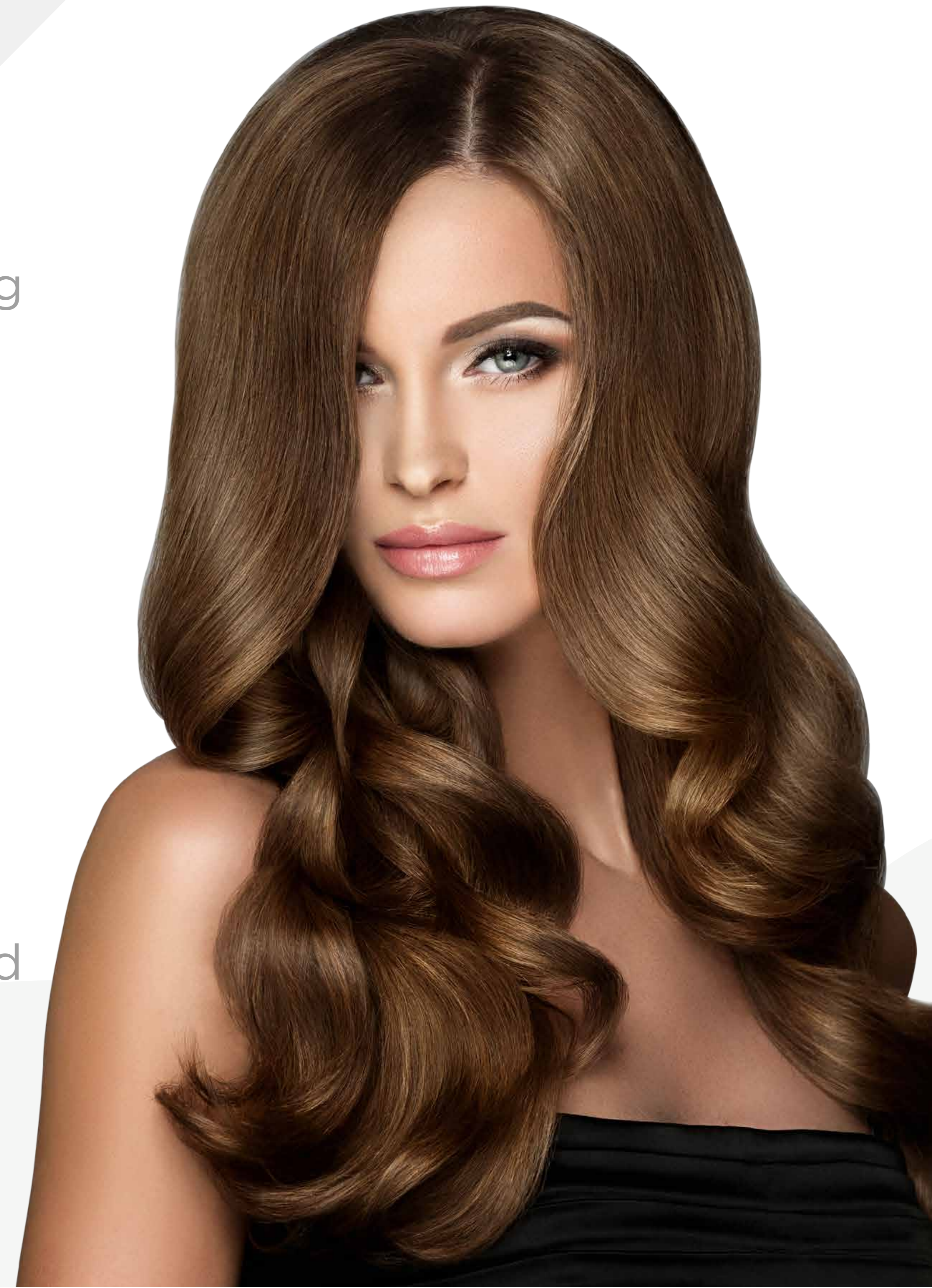
ARGAN OIL-ADDED FORMULA

Argan oil is naturally rich in vitamin A, E and vitamin F, fat acids, linoleic acid, Omega 3 and Omega 6. Fat acids help the hair shaft and help to repair the damaged hair, vitamin E and antioxidants enhance natural hair growth and general health of the hair structure. The argan oil-added BioMagic Hair Color Cream softens the dry and fragile hair quickly by confining the moisture in the hair and scalp. It is an ideal solution especially for the hair that have become worn, dry and fragile because of the other hair colors.



ANTI-AGE MICROEMULSION SYSTEM

Anti-age is a type of care that slows down the aging process and also helps to fight its signs. As our skin, our hair also suffers aging signs with the effect of the environmental conditions such as maturation, sun and stress. With the Anti-age Microemulsion System, start of the oxidation period of the prepared color (dye+oxidant) is delayed, and it is ensured that the pigments become active in the structure of hair. The Anti-age Microemulsion System carries more pigments into the hair cortex. Thus, the pigments grow not in the color mixing pot but directly in the hair strand. Therefore, the pigments are absorbed better, exactly the desired tones are attained, and a longer permanence is achieved at the end of the application.



HGL SYSTEM

HELIOGENOL is an active ingredient obtained from plants which reduces the color fading and protects the hair shaft from external agents. This system of active ingredients and plant extracts with HELIOGENOL reduces color loss, protect the hair structure and shields from external agents. HELIOGENOL regenerates the hair structure, protecting the hair and leaving it instantly shiny.





CORE ADVANTAGES of BIOMAGIC HAIR COLOR CREAM

1

BioMagic Hair Color Cream is particularly suited to the consumers who have sensitive scalp and skin. There will be no irritation during the application process.

2

After the application and rinsing process, even if you dyed your roots, you will not be able to see any stains of hair color cream on your scalp and skin.

3

Perfect results from 24 shades with reliable ammonia free formula containing certified organic ingredients.

4

No need to apply heat to your hair during the application.



PERSONALIZE YOUR HAIR COLOR

This is a coloring system which is reliable for Infinite Color Creation Possibilities. Inside this system, there are active natural ingredients which transform UV rays into visible light for an incomparable vision. There is also a complex of proteins and amino acids that create a protective film around the hair giving hair softness and body. Thanks to its very special formula without ammonia, this new line of hair coloration will maintain the naturalness of your hair.





Blue



Gold



Gray



Lilac



Orange



Pink



Turquoise



Rose Gold

**BIOMAGIC KERATIN & ARGAN OIL
HAIR CARE LINE**

SHAMPOO

CONDITIONER

HAIR MASK





BIOMAGIC KERATIN & ARGAN OIL HAIR CARE LINE

From time to time, because of dying and blow drying applications or environmental factors, hair gets damaged and loses the moisture.

BioMagic Keratin & Argan Oil Hair Care Line is developed for all types of hair especially to make an intense care with its very unique formula enriched with **organic ingredients**. The extracts of **Monoï de Tahiti** and **AQ-Save** restore the hair's moisture and repair the structure of damaged hair strands. Thanks to its enriched formula with natural vitamins, extracts and proteins,

BioMagic Hair Care Line softens and smoothens the hair while giving natural shine and strength. Consequently, the hair is protected against sunlight, wind or extreme heat changes and the external chemicals such as UVA

BIOMAGIC KREATIN & ARGAN OIL SHAMPOO

The advanced formula maintains the perfect natural balance and moisture levels of the hair and scalp. It is ideal for all types of hair and rich in natural vitamins, extracts and proteins. The organic ingredients inside the formula provides hair to look strong, shiny and healthy.



BIOMAGIC KREATIN & ARGAN OIL CONDITIONER

Formulated with natural extracts, it makes hair easy to detangle and increases manageability. Gives hair a smooth, well cared fuller, stronger, shiny and healthy appearance.



BIOMAGIC KREATIN & ARGAN OIL HAIR MASK

Containing antioxidant agents, it is the ideal way to care for coloured hair; helps colors to last longer and protects the hair, making it more resistant to the effects of frequent shampooing. The active ingredients contained help to make the hair smoother and provides protection from the atmospheric factors.





*CORE ADVANTAGES of BIOMAGIC
KERATIN & ARGAN OIL HAIR CARE LINE*



GMOs **FREE**



Phthalate **FREE**



Paraben **FREE**



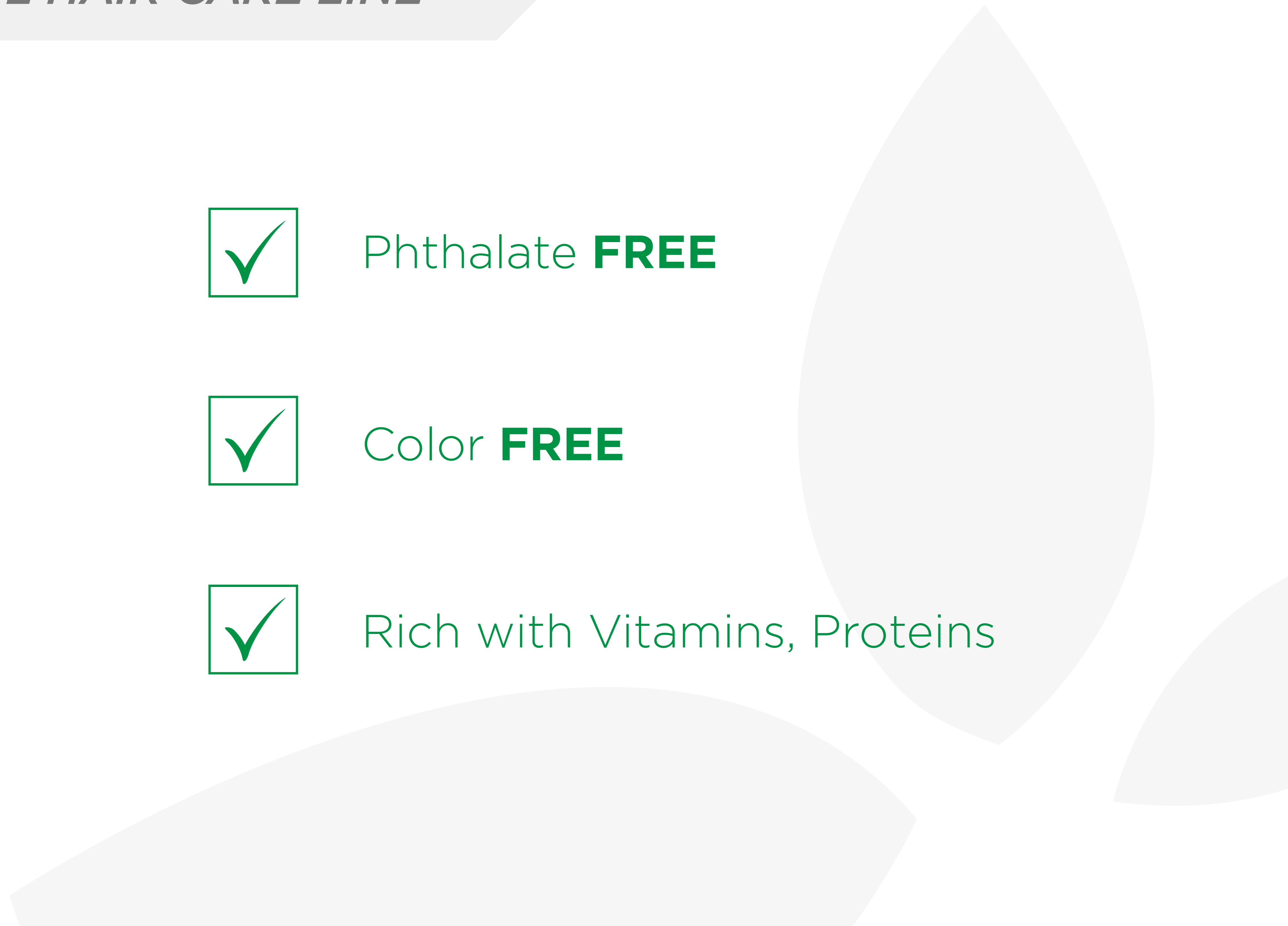
Color **FREE**



Alcohol **FREE**



Rich with Vitamins, Proteins





BIOMAGIC ARGAN & OIL COMPLEX

Argan & Oil Complex products provide fresh feeling and cleaning. They help restore hair's moisture balance and structure, soften and smoothen hair and give natural shine to hair.



BIOMAGIC KERATIN & HERBAL COMPLEX

By the enriched formula with Keratin, keratin herbal complex products help to repair hair structure and damaged hair strands.



BIOMAGIC MACADAMIA OIL

Macadamia Oil series provide more volume and softness effect on hair. These products clean hair without weighing hair down and fading hair color. The special formula enriched with Macadamia Oil gives smooth touch while protecting the hair from hair dying process, gives a lively effect on hair color.



BIOMAGIC HERBAL COMPLEX (SULFATE FREE)

The improved formula with herbal complex, balances the natural structure of hair and hair scalp. It works against dandruff on hair and prevents excessive oil buildup. While maintaining the hair structure, it also helps to reduce hair loss and purifies your hair without damaging.





BIOMAGIC

Consequently;

- Alliance Kozmetik offers very high quality in a best fit packaging.
- Since the day the products have been launched, we have so many requests of exclusive sales right from different international markets.
- Our products also satisfy with high profit margins.

Frankly;

- We look for business partners to develop our brand image in their territory on the basis of equality and mutual benefits.
- Please share your ideas. **Your Opinion is Valuable for Us.**



ALLIANCE

K O Z M E T İ K

ALLIANCE KOZMETİK SANAYİ VE TİC. A.Ş.
İKİTELLİ, OSB MAH. ÇORAPÇILAR SANAYİ SİTESİ
F BLOK NO:11-12 BAŞAKŞEHİR / İSTANBUL / TURKEY
TEL: +90 212 588 91 53

Viale Resistenza 4 B, 30020
QUARTO D'ALTINO - VENEZIA - ITALY

info@alliancekozmetik.com www.alliancekozmetik.com